

**What is the exact rule for printing your USDA Organic round logo on corrugated boxes? Can it be any solid color? Does it have to be black?**

The USDA Organic seal must be used according to the requirements of section 205.311. Section 205.311(b) states that, "The USDA seal must replicate the form and design of the example in figure 1 and must be printed legibly and conspicuously:

On a white background with a brown outer circle and with the term, "USDA," in green overlaying a white upper semicircle and with the term, "organic," in white overlaying the green lower half circle; or

On a white or transparent background with black outer circle and black "USDA" on a white or transparent upper half of the circle with a contrasting white or transparent "organic" on the black lower half circle.

The green or black lower half circle may have four light lines running from left to right and disappearing at the point on the right horizon to resemble a cultivated field.



**Figure 1**

For example, if a certified organic handler of pasta chooses to apply the black and transparent version of the USDA seal on a brown shipping container, the brown color of the container may show through the transparent portions of the USDA seal. Additionally, a camera-ready copy of the seal is available by clicking [here](#).

[e-CFR](#)